

2017 TEEN VIDEO CONTEST ENTRY FORM

“WHAT DOES CANADA MEAN TO YOU?”

Submissions will be accepted until May 31, 2017 @ 4:30 PM

How do I submit my film?

1. You must be 13 – 18 yrs old, living in Kitimat (or turning 13 by December 31, 2017)
2. Make an original video not more than 30 seconds in length. **Films that are longer than 30 seconds will be disqualified.**
3. Read the attached contest rules.
4. Read and sign the attached film release and entry form and hand in to:
Attn: Theresa Rachao - District of Kitimat, 270 City Centre
Or scan and email completed forms to trachao@kitimat.ca
5. Email your video to trachao@kitimat.ca
6. **Or** save your film to a thumb drive and drop off at **District of Kitimat, 270 City Centre, Attn: Theresa Rachao**
7. Your film will be reviewed and if accepted, may be posted on the District of Kitimat/Leisure Services Facebook page, www.kitimat.ca and/or www.kitimatmatchamber.ca. A confirmation will be sent to you once received.

Videos will be viewed and judged by an appointed Canada 150 Video Contest Committee (attached is a judging rubric). Ensure that your video reflects on Canadian culture, history or identity and answers the question “What does Canada mean to you?” This is a chance for you to have fun and be creative as you celebrate Canada’s 150th Birthday! Some examples of categories would be:

- | | |
|--|---|
| <input type="radio"/> Citylife & Countrylife | <input type="radio"/> Nature & Wildlife |
| <input type="radio"/> Culture & The Arts | <input type="radio"/> Politics & Leadership |
| <input type="radio"/> Diversity | <input type="radio"/> Science & Technology |
| <input type="radio"/> Family | <input type="radio"/> Sports |
| <input type="radio"/> My History & Heritage | <input type="radio"/> Values |

Winners

Four videos will be chosen to receive cash prizes:

- **First Place \$600**
- **Second Place \$400**
- **Third Place \$300**
- **Most Original \$200**

Winning videos will be featured on the DOK/Leisure Services Facebook page, www.kitimat.ca, and/or www.kitimatmatchamber.ca.

Questions?

Visit: www.kitimat.ca

Call or email: Theresa Rachao, District of Kitimat @ 250-632-8910, trachao@kitimat.ca

PLEASE NOTE: The criteria for this video contest is the same as the national video contest through www.heresmycanada.ca. We encourage all videos to be entered into the Here’s My Canada Contest as well. Please visit their website for information on rules, deadlines and prizes.

2017 TEEN VIDEO CONTEST ENTRY FORM/RULES & REGULARIONS/FILM RELEASE/JUDGING RUBRIC

Videographer Name:	Email Address: (print clearly)	Videographer Birthday:
Videographer Address:	Videographer Phone #:	Parent Phone#:
	Parent Email:	
Video Title:		Video Length (must not be longer than 30 seconds):
Short description of your video:		
Names of other youth involved in video:	Email address of other youth: (Print Clearly)	Ages:

_____ **Videographer Signature**

_____ **Parent Signature**

_____ **Parent Name**

District of Kitimat Video Entry Terms of Reference

2017 Teen Video Contest, 'What Does Canada Mean To You?'

The District of Kitimat is hosting a teen video contest as part of Canada's 150th Birthday celebrations. Winning videos will be featured on the District of Kitimat/Leisure Services Facebook Page , www.kitimat.ca, kitimat.chamber.ca and possibly at an outdoor community drive in theatre event. All entries may be featured in a community showing. Some entries may be used by the District of Kitimat for promotional purposes.

Objectives for the Teen Video Contest:

Reflect on Canadian culture, history or identity and answer the question "What does Canada mean to you?" This is a chance for you to have fun and be creative as you celebrate Canada's 150th Birthday!

Content Guidelines (See official rules for full contest rules):

The following will not be allowed:

1. Slanderous or defamatory remarks, obscene language or sexual content
2. Content that promotes fosters or perpetuates discrimination on the basis of race, colour, age, ancestry, political belief, religion, family status, marital status, place of origin, physical or mental disability, sex, sexual orientation or status with regard to public assistance.
3. Promotion of commercial services or products
4. Promotion of political candidates
5. Promotion of illegal activity
6. Information that may compromise the safety or security of the public or public systems
7. Content that violates a legal ownership interest of any other party
8. **Videos MUST NOT be longer than 30 seconds**

Prizes:

The top three videos as chosen by Canada's 150th Video Contest Committee as well as the most original/creative video will be awarded cash prizes. (See attached judging rubric)

Deadline:

Submissions will be accepted until May 31, 2017.

Rights:

The District of Kitimat will have non-exclusive rights to all videos, and video credit will be given.

The District of Kitimat reserves the right to alter conditions as required without notice.

RELEASE AND LICENCE

Video Name: _____ (the "Video")

In consideration of our participation in the Teen Video Contest, and without any further consideration, the undersigned Videographer and Videographer's Parent or Guardian hereby grants the District of Kitimat and Kitimat Chamber of Commerce the non-exclusive right, under copyright or other right enjoyed by the Videographer, to use, reproduce, edit, modify the Video (the "Licence"), and to assign the Licence for the purposes of promotion, reproduction, distribution, exhibition or display. We warrant that the Videographer has the right to grant the District and the Chamber of Commerce these rights and that the exhibition of the Video will not infringe on any other person's copyright or trademark rights.

We release the District of Kitimat and Kitimat Chamber of Commerce, their agents, employees, licensees, successors and assigns from and against any all claims which the Videographer has or may have for invasion of privacy, copyright, trademark, defamation, libel, or any other cause of action arising out of the collection, use and display of the Video or the distribution, promotion, or other exploitation or exhibition of the production.

Video credit required.

Name to appear on advertising & public recognition of the video:

Videographer Name: _____ Age: _____

Videographer Signature: _____

Parent or Guardian Signature: _____

Signed at Kitimat this _____ day of _____, 2017.

Address: _____

Telephone: _____

Teen Video Contest Rules and Regulations

1. Rules mandatory

These rules and regulations (the “Official Rules”) govern the *Teen Video Contest* (the “Contest”) and are binding on all participants.

The Contest is sponsored by the District of Kitimat (the “Administrator”).

2. Eligibility

The Contest is open to individuals who are aged 13 and older and reside in any province or territory of Canada at the time of his/her Contest entry.

All entrants are required to submit their full legal name, age, address, province, telephone number and email address. Selected winners will be required to provide proof of age and residency, and parental/guardian consent, if applicable.

All entrants must have the consent of their parent or legal guardian to enter the Contest and to submit their personal information in connection with the Contest.

There is no fee to enter the Contest. No purchase is necessary.

3. Contest Guidelines

Individuals may submit one (1) video submission during the Contest period.

The top three (3) and one (1) for most original eligible submissions in accordance with these Official Rules will be awarded prizes.

Collaborative entries are not allowed. If more than one person is present in the video, the prize will be awarded to the entrant who submits the entry. An individual can only win one (1) prize.

By submitting a video, the entrant confirms that the submission is an original work, and no part of the submission is plagiarized. No copyrighted materials (songs, images, etc) or material protected by other intellectual property rights may be used without proper permission from the owner. Any entry submitted with material owned by third parties without all proper permission for use will be disqualified. The Sponsors are not responsible for any third party’s rights violation by an entrant and you shall be held liable for such violation. Your entry (or anything related to it) and your video must not contain anything that (i) infringes, misappropriates or violates a third party’s patent, copyright, trademark, trade secret, moral rights or other intellectual property rights, or rights of publicity or privacy; (ii) violates, or encourages any conduct that would violate, any applicable law or regulation or would give rise to civil or legal liability; (iii) is fraudulent, false, misleading or deceptive; (iv) is defamatory, obscene, pornographic, vulgar or offensive; (v) promotes discrimination, bigotry, racism, hatred, harassment or harm against any individual or group (which include, but are not limited to, race, sex, creed, national origin, religious affiliation, marital status, sexual orientation, gender identity, or language); (vi) is violent or threatening or promotes violence or actions that are threatening to any other person; (vii) promotes illegal or harmful activities or substances; (viii) contains information or materials embodying the names, images, likenesses, voices, or other indicia identifying any third person (living or dead), such as personal names, e-mail addresses or street addresses, including, without limitation, those of celebrities and/or other public or private figures, living or dead, (ix) uses the brand names, trade names, or trade-marks of any third parties, or (x) in Administrator’s sole discretion, does at least one of the following: insults, attacks, harasses, bullies, threatens, demeans or impersonates others; contains “hate speech,” whether directed at an individual or a group, based on membership within certain categories targets minors or promotes products or services that are illegal

for use by minors in their jurisdiction, or that are deemed to be unsafe or inappropriate; contains adult content, including nudity, depictions of people in explicit or suggestive positions, or activities that are overly suggestive or sexually provocative; contains content that is shocking, sensational or disrespectful, or portrays excessive violence; is otherwise obscene, offensive, or inappropriate; or links to or promotes a webpage; or otherwise make available any unsolicited or unauthorized advertising, "commercial pitch," promotional materials, junk mail, spam, pyramid schemes, or any other form of solicitation.

By entering this Contest and submitting an entry and a video, you (i) grant to Sponsors the right use to any material related to your entry (including the video) for use in any and all manner, format, or media whether now known or hereafter devised (which use may include without limitation, editing, reformatting, modifying, publishing, posting, distributing, displaying, and transmitting for print, audio, visual, digital, or broadcast media and the like), for any purpose, including without limitation, the Contest and advertising Sponsors or Sponsors products, services and organization; (ii) represent and warrant that, if applicable, you have obtained all relevant authorizations and rights from third parties to use their material in your Video for the uses contemplated herein, and (ii) agree you will further sign a release to this effect, if requested by the Sponsors.

Entries may be submitted in any language. The Administrator reserves the right to broadcast any entry in whole or in part on its website, social media accounts and with the press.

4. Content of Entries

The entry is a video, and can be live action or animated. No entry can exceed 30 seconds long.

The subject of the entry must reflect on Canadian culture, history or identity.

Content may explore difficult subject matter pertaining to Canada and its history.

Once an entry is submitted to the Contest, it will be vetted by the Administrator to ensure compliance with the Official Rules. The Administrator reserves the right in its sole discretion to disqualify any submission which does not appropriately address the question, which is otherwise deemed inappropriate or otherwise in breach of the Official Rules.

Once vetted, the video may appear on the District of Kitimat's website, Chamber of Commerce website or on social media. You acknowledge and agree that your entry and video may be posted online for public viewing.

5. Duration

The Contest will commence April 1, 2017. All entries must be submitted by May 31, 2017, at 4:30 pm to be eligible for prizing.

6. How to Enter

All entries must be submitted on a thumb drive to Theresa Rachao, 270 City Centre, Kitimat, BC or by email, trachao@kitimat.ca. Entry form and film release must accompany the video entry.

7. Awarding of Prizes

Videos will be viewed and judged by an appointed Canada 150 Video Contest Committee (attached is a judging rubric). Ensure that your video reflects on Canadian culture, history or identity. This is a chance for you to have fun and be creative as you celebrate Canada's 150th Birthday! Entries will be judged using a rubric which can be found below. The final scores will be tallied, and the top 3 entries and most original will be determined.

In the event of a tie, wherein two or more entries receive the same score from the jury panel, and would be a winner of a prize but for the tie, a tie break must take place. All such tied entries will be given to a second jury of 2

people selected by the Administrator who did not participate in the original jury, who will unanimously decide the place-order of the tied entries, based upon the rubric, but without giving a numeric score.

The winners will be announced **on June 14, 2017.**

There are 4 prizes with a cumulative value of approximately \$1,500.

- **First Place \$600**
- **Second Place \$400**
- **Third Place \$300**
- **Most Original \$200**

8. To be declared a Winner

The Administrator will attempt to contact the selected contestant by email or phone within seven (7) business days immediately following the selection of the entry as a winner.

If any of these conditions is not met or if the selected entrant cannot be contacted, the selected entrant will be disqualified and shall not be entitled to receive any prizes. The Administrator reserves the right, in its sole and absolute discretion, to verify the information on the Contest entry form of any selected entrant, and if any information is false, the Administrator reserves the right to disqualify the entrant. In these circumstances, the Administrator shall call upon the judging committee to select another eligible entrant as a potential prize winner, until all winners are selected and prizes are awarded.

Winners will be announced on the District of Kitimat's website, www.kitimat.ca, District of Kitimat/Leisure Services FaceBook page, and possibly at a community showing.

The prizes shall be collected, in person from the District of Kitimat office, 270 City Centre, Kitimat.

9. Verification of Entries

The validity of any Contest entry is subject to verification by the Administrator. Any incomplete or fraudulent entries will be rejected. Any individual who enters or attempts to enter the Contest in a manner which is contrary to the Official Rules or which is otherwise disruptive to the proper operation of the Contest or by its nature is unjust to other entrants or potential entrants will be rejected and that entrant will be disqualified.

All decisions of the Contest judges, who may be employees or independent contractors of the Administrator, with respect to any and all aspects of the Contest, including without limitation the eligibility or disqualification of entrants or entries, are final and binding without right of appeal.

10. Release and Exclusion of Liability

By entering the Contest, each entrant agrees:

a) To release, discharge, and forever hold harmless each of the Sponsors, and their respective officers, directors, employees, shareholders, agents and other representatives (collectively, the "Releasees") from any and all claims, actions, damages, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, claims over, contracts and liabilities of whatever nature or kind arising out of, or in connection with the entrant's entry (including the video), entrant's participation or attempted participation in the Contest, compliance or noncompliance with the Official Rules and acceptance and use of any prize or subsequent prizes or any portion thereof.

11. Name/Image of Winners

By entering the Contest, each contestant agrees to abide by the Official Rules and each entrant selected to win a prize authorizes the Administrator and its advertising and promotional agencies and their respective employees or other representatives to broadcast, publish and otherwise use his or her name, photograph, image, statements regarding the Contest or any prize, place of residence and (or) voice for publicity purposes, without any form of remuneration, including without limitation, in print media or on any website or social media operated by or on behalf of the Administrator.

12. Personal Information

The personal information gathered from Contest entrants in connection with the Contest will be kept in a secure and confidential database, and will not be rented or sold. Personal information of the Contest entrants will be used solely for the administration of the Contest and will be destroyed following the completion or termination of the administration of the Contest.

13. General

The Contest is subject to all applicable Municipal laws. All information that is collected will be used only for the administration of the Contest, and will be governed by the Administrator's privacy policy.

The odds of winning will depend upon the ability of contestants as demonstrated in their video submissions and is not a matter of chance or draw. Any questions regarding the Contest or Official Rules should be directed to Theresa Rachao, 270 City Centre, Kitimat, BC, V8C 2H7. Attention: Teen Video Contest

Teen Video Contest Judging Rubric

How to judge videos

The judges will use the following criteria in order to select the winning entries by assigning points from 1-10. The entry with the highest cumulative score out of 40 points will be the winner.

Does the video follow these guidelines? (Yes/No)

Does the video run within the 30-second time limit? **Yes**

Are any copyrighted materials used in the video? **No**

Is any portion of the video inappropriate? (Please see additional guidelines about appropriate submission content.) **No**

Did the participant complete the entry form? **Yes**

Video quality criteria	1 point – 2 points	3 points – 5 points	6 points – 8 points	9 points – 10 points	Total Points
Does the video answer the question “What does Canada mean to you?”	Video does not answer the question.	Video touches briefly on the question.	Video answers the question with some examples to support the answer.	Video clearly answers the question and gives strong examples to support the answer.	
What is the overall quality of the video production? Includes: sound clarity, visual, edits and lighting elements.	Video was not planned and is poorly executed. Sound and/or visual elements are of poor quality which distracts from the video’s message.	Video was planned and executed with some effectiveness. Sound is audible. Some sound and visual elements are distracting and/or video is poorly lit.	Video is well planned and executed. Sound is clear. Most sound and visual elements support the video’s message.	Video is very well planned and executed. Sound is very clear and video is well-lit. All sound and visual elements support the video’s message.	
Is the video creative? Ex: Interesting topic, script or presentation style; creative use of camera angle, sound effects/music, and choice of shots enhance video.	Video is confusing with limited creative elements.	Video is demonstrates creative elements but some choices distract from the message.	Video is memorable with some creative choices supporting the message it is presenting.	Video is very memorable and creative choices support the message it is promoting.	
What is the overall impression of the video?	Video is not relevant or interesting.	Video is somewhat relevant and interesting.	Video is relevant and interesting.	Video maintains interest of the viewer and contains relevant and compelling information.	
Total					