

Request for Proposals

Kitimat Bound- Business and Workforce Retention Program

Issue Date

Wednesday, February 15, 2023

The District of Kitimat is seeking proposals from qualified consultants to design and execute a comprehensive three-year marketing campaign to improve business and workforce attraction and retention. Kitimat Bound is a joint initiative of the District of Kitimat and the Kitimat Chamber of Commerce. The brand has been utilized over the last two years to market tourism, lifestyle and employment opportunities within Kitimat. Home to the largest private investment in Canada, Kitimat is at a prime stage for growth. This intensive three-year marketing initiative is being embarked on to increase the profile of Kitimat to attract new residents and businesses.

Submission Time

2:00 PM (local time) on Wednesday, March 15, 2023

Submission Location

Electronic versions (PDF) of Proposals shall be submitted to purchasing@kitimat.ca.

RFP Title

The title of this Request for Proposals (RFP) is:

Kitimat Bound- Business and Workforce Retention Program

Please use this title on all correspondence.

Contact Person

The Contact Person for this RFP is:

Walsham Tenshak (wtenshak@kitimat.ca)

Please direct all enquiries, in writing, to the Contact Person. Telephone enquiries will not be accepted.

Enquiries

Proponents are encouraged to submit enquiries before **2:00 PM (local time) on Tuesday, March 14, 2023** to permit consideration by the District of Kitimat. The District may, in its discretion, decide not to respond to any enquiry.

RFP Documents

RFP documents, including any Addenda or further information relating to this RFP, will be posted on the BC Bid Website and the DoK website (www.kitimat.ca).
